

Top Circulation Magazines:

The following list of American magazines is in accordance with their paid and non-paid circulation—as of the second half of 2013—per the Alliance for Audited Media.

Rank	Name	Circulation	Founded	Publisher
1	AARP The Magazine	22,274,096	1958	AARP
2	AARP Bulletin	22,244,820	1960	AARP
3	Costco Connection	8,654,464		Costco Wholesale
4	Game Informer	7,629,995	1991	GameStop
5	Better Homes And Gardens	7,615,581	1922	Meredith
6	Reader's Digest	4,536,912	1922	The Reader's Digest Assoc.
7	Good Housekeeping	4,348,641	1885	Hearst Magazines
8	Family Circle	4,092,525	1932	Meredith
9	National Geographic	4,029,881	1888	National Geographic Society
10	People	3,527,541	1974	Time Inc.
11	Woman's Day	3,311,803	1931	Hearst Magazines
12	Time	3,289,377	1923	Time Inc.
13	Taste of Home	3,249,148	1993	The Reader's Digest Assoc.
14	Ladies' Home Journal	3,225,863	1883	Meredith
15	Sports Illustrated	3,023,197	1954	Time Inc.
16	Cosmopolitan	3,015,858	1886	Hearst Magazines
17	Prevention	2,872,944	1950	Rodale
18	Southern Living	2,815,523	1966	Time Inc.
19	AAA Going Places	2,594,402		Auto Club South
20	AAA Living	2,414,108		Pace Communications
21	O, The Oprah Magazine	2,386,601	2000	Hearst Magazines
22	Glamour	2,327,793	1939	Condé Nast Publications
23	American Rifleman	2,238,735	1887	National Rifle Association
24	Parents	2,217,788	1926	Meredith
25	Redbook	2,206,676	1903	Hearst Magazines
26	American Legion Magazine	2,191,967	1926	American Legion
27	ESPN The Magazine	2,160,552	1998	ESPN
28	FamilyFun	2,122,153	1991	Meredith
29	Martha Stewart Living	2,107,677	1990	Martha S... Living Omnimedia
30	Smithsonian	2,103,798	1970	Smithsonian Institution
31	TV Guide	2,032,581	1953	OpenGate Capital
32	Maxim	2,028,076	1997	Biglari Holdings
33	Seventeen	2,023,251	1944	Hearst Magazines
34	American Baby	2,003,627		Meredith
35	Real Simple	2,001,146	2000	Time Inc.
36	Us Weekly	1,964,057	1977	Wenner Media
37	Men's Health	1,818,127	1987	Rodale
38	InStyle	1,810,539	1994	Time Inc.
39	Cooking Light	1,809,234	1987	Time Inc.
40	Entertainment Weekly	1,771,907	1990	Time Inc.
41	Money	1,728,983	1972	Time Inc.
42	Every Day with Rachael Ray	1,728,955	2005	Meredith
43	Food Network Magazine	1,725,723	2009	Hearst Magazines
44	Guideposts	1,723,194	1945	Guideposts
45	Golf Digest	1,661,240	1950	Condé Nast Publications
46	Shape	1,630,741	1981	American Media
47	Country Living	1,621,448	1978	Hearst Magazines
48	Women's Health	1,540,105	2005	Rodale
49	All You	1,528,079	2004	Time Inc.

50	Bon Appétit	1,521,180	1956	Condé Nast Publications
51	Fitness	1,501,058	1992	Meredith
52	Self	1,495,832	1979	Condé Nast Publications
53	Rolling Stone	1,469,267	1967	Wenner Media
54	WebMD The Magazine	1,465,718		McMurry/TMG
55	Golf Magazine	1,418,866	1960	Time Inc.
56	Health	1,368,701	1981	Time Inc.
57	Scholastic Parent & Child	1,344,640	1993	Scholastic
58	More	1,312,365	1998	Meredith
59	Weight Watchers	1,305,417	1968	Weight Watchers
60	Popular Science	1,304,017	1872	Bonnier
61	VFW Magazine	1,285,474	1968	Veterans of Foreign Wars
62	Ebony	1,280,350	1945	Johnson Publishing Company
63	Where	1,278,580		Morris Communications
64	Sunset	1,273,870	1898	Time Inc.
65	Vogue	1,259,826	1892	Condé Nast Publications
66	Playboy	1,254,552	1953	Playboy Enterprises
67	Field & Stream	1,254,256	1895	Bonnier
68	HGTV Magazine	1,253,555	2011	Hearst Magazines
69	Popular Mechanics	1,218,589	1902	Hearst Magazines
70	Car and Driver	1,208,213	1955	Hearst Magazines
71	Vanity Fair	1,205,229	1983	Condé Nast Publications
72	The Family Handyman	1,190,242	1951	The Reader's Digest Assoc.
73	First for Women	1,185,659	1989	Bauer
74	Allure	1,168,138	1991	Condé Nast Publications
75	Birds & Blooms	1,165,980	1995	The Reader's Digest Assoc.
76	Lucky	1,122,251	2000	Condé Nast Publications
77	Motor Trend	1,118,877	1949	Source Interlink
78	Elle	1,109,785	1981	Hearst Magazines
79	Woman's World	1,106,643	1981	Bauer
80	Boys' Life	1,097,232	1911	Boy Scouts of America
81	Essence	1,060,774	1968	Time Inc.
82	The New Yorker	1,055,542	1925	Condé Nast Publications
83	American Hunter	1,034,033	1973	National Rifle Association
84	Food & Family	1,024,262	2000	Meredith
85	Teen Vogue	1,019,853	2003	Condé Nast Publications
86	Bloomberg Businessweek	989,186	1929	Bloomberg
87	Travel + Leisure	974,972	1937	Time Inc.
88	Marie Claire	969,965	1994	Hearst Magazines
89	Midwest Living	964,966	1987	Meredith
90	This Old House	963,501	1995	Time Inc.
91	Food & Wine	947,286	1978	Time Inc.
92	GQ	938,359	1957	Condé Nast Publications
93	Scouting	938,145	1913	Boy Scouts of America
94	Forbes	931,558	1917	Forbes
95	Reminisce	872,210	1991	The Reader's Digest Assoc.
96	Traditional Home	864,505	1989	Meredith
97	Wired	858,818	1993	Condé Nast Publications
98	Fortune	857,431	1930	Time Inc.
99	Ser Padres	857,354		Meredith
100	People StyleWatch	830,465	2002	Time Inc.